

● **promotional materials directed to the public must include:-**

- The active ingredient(s) name(s).
- The trade name.
- Major indications for use.
- Major precautions, contra indications & warnings , side effects (**incidence > 1%**).
- Name and address of manufacturer or distributor.
- Price information must be honest and accurate.
- References to scientific literature as appropriate.
- CAPA approval number and invalidation date of the promotional material